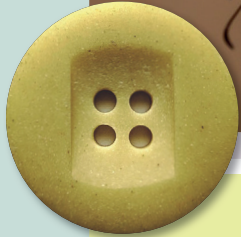


# newsletter

SPRING

SUMMER

2025



'I AM HOPEFUL FOR THE FUTURE BECAUSE THE YOUNGER GENERATION HAS A HUGE AMOUNT OF ENVIRONMENTAL AWARENESS.

WILDLIFE IS IN TROUBLE.

WE NEED THE NATURAL WORLD FOR CLEAN WATER, PRODUCTIVE SOILS AND FISHERIES.'

BERTIE GREGORY,  
WILDLIFE FILMMAKER

## The Collection 80

Our obsession with "I" becomes "we", and "we" becomes "us", as we begin to embrace a new consciousness anchored in symbiotic relationships between humanity, the animal world and the planet. Artificial intelligence is a powerful tool that offers a new ability, possibility, and way of life that is both a curse and a blessing. So wildlife and the planet as a place of sanctuary becomes ever more urgent.



Our collection reflects this interplay of nature-loving traditional and grounding trend themes that contrast with the extreme wild and strange. We have implemented this in the most suitable materials, colours and shapes, while not losing sight of the sustainability of the materials and also presenting some nylon items.

So this summer collection 80 includes a versatile summary of shirt buttons, high-quality metal buttons and elegant blazer buttons.



Let us honour and respect this relationship, and at the same time bring it in line with the new developments that technology and AI have to offer.

**BUTONIA**  
K A H A G E